

Women with Special Needs in the Societal Perspective of Entrepreneurship and Its Contribution to Improving the Quality of Life of the Family Economy in the Covid-19 Era

Abdul Hadis¹, Nurhayati B²

Universitas Negeri Makassar

Email: abdulhadis@unm.ac.id

Abstract. Women with special needs in the societal perspective of entrepreneurs have the same obligations and obligations to be empowered for the progress of a nation. This was confirmed by the United Nations Declaration on "Human Rights Equality" and the Fiqh of Strengthening Persons with Disabilities" in Indonesia. Therefore, efforts to provide training and entrepreneurship apprenticeship activities to them by the family, school or campus, the business world, the government, and the community are very urgent. The training and entrepreneurship apprenticeship efforts aim to make them independent in entrepreneurial activities, so that they can contribute to improving the quality of life of the family economy in particular, and the economic quality of life of the people, nation, and country in general in the Covid-19 era. There are various sectors of entrepreneurship that can be carried out by women with special needs, namely in the procurement of goods and services in the family, school or campus, and in the community. In the field of procurement, women with special needs can act as shop operators based on daily necessities, while in the service sector, they can act as painters, vocalists, keyboardists, band players, tour guides, news guides, tailors, catering entrepreneurs, and the other. Through their participation in the goods and services business, they are expected to contribute in improving the economic quality of their families in the Covid-19 era.

Keywords: women with special needs, societal, entrepreneurship, family economy.

INTRODUCTION

Fourteen centuries ago before Muhammad SAW taught and educated ignorant Arabs with Islamic teaching and education, the fate of Arab women in the age of ignorance which is also called the era of ignorance was very alarming, because women in the ignorance era, they do not have humanistic values, whose role is only as a sexual appetite for men. Even very sad in the days of ignorance, women can be a medium of debt repayment for husbands who lose in gambling matches, and ignorant Arab men can give up their wives to be slept with by other men or husbands.

However, after Muhammad (PBUH) began preaching Islamic teachings among the Arabs of ignorance in Mecca, by first changing the faith of the Arabs, the Jahiliah from worshiping many Gods who made themselves, then worshiping an almighty god .. The next step taken by the Great Prophet Muhammad SAW was change the mindset and behavior of the ignorant Arabs to worship God Almighty, as a true god

to be worshiped because the god was not made by himself, but the existence and power of Allah the Almighty is explained clearly in the Qur'anull Karim and As Sunnah Hadith Rasulullah Muhammad, PBUH.

In the process of preaching Islamic education through the change and stabilization of the ignorance of the ignorant Arabs, often the Messenger of Allah experienced scorn and ridicule, and was even threatened with death, because Arab community leaders Jahiliah Shrubin was concerned to see followers of the teachings and "Islamic Education" delivered by the Prophet from day to day. day is increasing. However, planning the murder always failed due to the help of Allah Subhanahu Wataaala through the instructions conveyed by Angel Gabriel as God's Spokesman for various information, instructions, and revelations for Muhammad SAW (Latif, 2019).

As a result, Muhammad SAW's followers who converted to Islam and followed what was taught by Muhammad SAW were already large-scale for all regions of Mecca and Medina specifically, so that the community that was "Islamic Education" was born and formed was an Islamic community full of bright lights that were far from ignorance with characteristics dominant is a society that is shackled with darkness Thus Muhammad's role as the "Reformer and Agent of Change" towards the Jahiliah Arabs, namely changing the dark, ignorant Arab society towards an Islamic Arab society full of bright lights, where in the language of the Qur'an This is referred to as "Mina Ddulumati Minan Nur" (Al Qur'an, published by the Ministry of Religion in 2019). Therefore, since the Arab community has become an Islamic society, the position of women has begun to be dignified and have a social role which helps a lot of the roles of men in life in the family, at work, and in the community and in religious life, nationhood, and state.

Furthermore, how do women in the perspective of entrepreneurial societal and their contribution in improving the quality of family economic life that includes husband, children, and other family members in the family environment, the quality of economic life of the nation's young generation as the successor to the leadership relay starting from the level of RT, RW, Kelurahan, Kecamatan, Regency and City, to national leadership. In addition, what is also important is how are women with special needs from a social-entrepreneurial perspective and their contribution in improving the quality of economic life of families affected by Covid-19 ?. This question is the focus of the study of the contents of the paper which will be described through the following main points.

Women With Special Need In The Societal Entrepreneurs Perspective In The Covid Era

Women with special needs have the same rights and obligations in social life and in the life of the nation and state. They also have the status of social beings and personal beings, which according to Aristotle's men are referred to as "Zoon Politicon". Women with special needs have the potential to grow and develop

optimally and optimally in achieving self-actualization, if they get support in the family environment, in the school environment, in the work environment, and in the community. Not a few numbers of people with special needs in general and women with special needs in particular who show outstanding achievements in the social, skills, music, sports, and entrepreneurial activities themselves, and even among women with special needs there are those who show world-class achievements in the field of sports, painting skills, and music skills that make the name of the nation and country in the global arena (Hadith, 2019).

On the other hand, in the field of entrepreneurship, women with special needs also have the potential to grow and develop optimally and optimally in achieving self-actualization in entrepreneurship. This, of course, is very reasonable because they follow the sunnah imitated by Sitti Khadijah the wife of the Prophet Muhammad who succeeded in entrepreneurship and became a famous businessman and became a rich man in Makkah in his day (Latif, 2020; Somad, 2019).

In order to assist the government in the field of women's empowerment, as a work program of the Ministry of Women's Empowerment, the provision of entrepreneurial social training to Indonesian women, more specifically to Indonesian women with special needs in the Covid-19 era is absolutely necessary to improve their economic standard of living (especially those affected by Covid-19 influence) in order to achieve economic independence and social life independence among themselves, and to help improve the quality of life of their affected families covid-19. The provision of entrepreneurship social training to women in the workplace or in business centers, in vocational training centers, and in the home environment that is carried out by research teams from universities with special needs can be done in the school environment, in or from community social institutions (Nurhayati, 2020).

A side from being a form of entrepreneurial social training that can be given to women with special needs, the provision of mentoring programs by businesses through "Internships" at work or at business centers, is also a solution option to empower women with special needs in adult social entrepreneurship activities. this, in order to improve the quality of economic life of their families affected by Covid-19's influence. Therefore, giving special attention and special services to women with special needs in the social-entrepreneurial field by all parties involved, is a moral obligation for us together to do so.

The related parties in question are the Ministry of Education and Culture, the Ministry of Manpower, the Ministry of Women's Empowerment, the Central Government, Regional Governments, Community Social Organizations, Community Leaders, Educators, and the Business World at the domestic level. Whereas at the international or international level, those who must give special attention and special services to the problems of education, and the social-entrepreneurship of women with special needs, are the Unesco, Unicef, ILO, and other International Organizations that care about women with special needs.

Another question that arises relating to women with special needs in a societal-entrepreneurial perspective, is what types of social-entrepreneurial activities can be trained and traded to women with special needs in training centers and apprenticeship work both in the school, work environment, and in the community? This question will be answered through the description of the study discussion on the following subject.

The Kinds Of Societal-Entrepreneurs For Women Special Need

The types of social entrepreneurial activities that can be trained and traded to women with special needs, in an effort to improve the quality of economic life of their families affected by Covid-19, include:

1. Acting as a retailer and retailer based shop for daily needs in the family environment, school environment, and in the community environment that is trained to be traded, and facilitated by the family, school, and community.
2. Acting as a painter, who can be trained and traded and facilitated in the environment of a painter who has succeeded in selling the services of his paintings in the midst of the community.
3. Acting as a dancer, who can be trained and traded, and facilitated by the family, school or campus, and the community.
4. Acting as a singer or musician who can be trained and traded and facilitated in the environment of a singer who has succeeded in selling the services of singing and composing songs in the midst of the community.
5. Acting as a drummer in a family, school or campus environment, and in a community environment that is trained, traded, and facilitated by the family, school, and community.
6. Acting as a bass player, who can be trained and traded and facilitated in the family, school or campus, and in the community.
6. Acting as a melody player, which can be trained and traded, and facilitated by the family, school or campus, and the community.
7. Acting as a Key Board player who can be trained and traded and facilitated in the family, school or campus environment and the community.
8. Acting as a tailor or tailor who can be trained and traded and facilitated in the family, school or campus and community environment. Suturing business that is reaping the market today is a sewing mask business, and various personal protective equipment (PPE) to be worn by general public. medical personnel, doctors, and other health workers, as well as for
9. Serving as a catering businessman who can be trained and traded and facilitated in the family, school or campus and community environment, especially in the catering industry that has succeeded in yakat For example, in Makassar, the famous and famous ones are Balqis Catering, Seruni Catering, and others.
10. Serving as a food stall seller, which can be trained to be traded and facilitated in a family, school or campus environment (especially at the Tataboga Department in the Family Welfare Education Study Program at the Faculty of Engineering,

Makassar State University), and the community environment, especially in the restaurant industry environment what has been successful in the community, for example in Makassar which is well known and famous is the Wong Solo restaurant, the Nyoto restaurant, and others.

11. Acting as a chef in a catering businessman who can be trained and traded and facilitated in a family, school or campus environment (especially at the Tataboga Department in the Family Welfare Education Study Program at the Faculty of Engineering, Makassar State University), and in the community, especially in the environment Catering industries that have been successful in the community, for example in Makassar which are well known and famous are Balqis Catering, Seruni Catering, and others.
12. Acting as a coffee shop entrepreneur or "Warkop" which is a trend nowadays, which can be trained and traded and facilitated in the family, school or campus and community environment, especially in the coffee shop or coffee shop industry that has been successful in the community, for example in Makassar, which is well known and famous is Latansa coffee shop, Boulevard coffee shop or coffee shop, etc.
13. Playing as a computer operator in various government and private institutions that can be trained and traded and facilitated in the family, school or campus environment and community environment, especially in computer typing and computer-based printing environments, and computer education and training centers, for example in Makassar, which is well known
14. Serving as a Cleaning Service in various government and private institutions that can be trained and traded and facilitated in the family, school or campus environment and community environment, as well as cleaning service personnel who have experience working in government and private offices in Makassar City, Makassar, which can be trained and traded and facilitated in the family, school or campus environment (especially at the Department of Entrepreneurship at
15. Serving as a salesperson in various retail stores and malls in the City area the public, especially in the mall environment and retail shops that are mushrooming in Makassar City today
16. Acting as a tour guide in various tourist attractions in the Makassar City area in particular and in South Sulawesi in particular, which can be trained and traded and facilitated in the environment family, school or family s (especially in the Department of Entrepreneurship at the Faculty of Economics, Makassar State University and Makassar City Tourism Polytechnic and in the community environment, especially in tourist areas in Makassar City and in South Sulawesi.
17. Acting as a sign language guide in various television stations, both government and private, which can be trained and traded and facilitated in the family, school or campus environment (especially in the Department of Special Education at the Faculty of Education (FIP) Makassar State University and the Communication

Department of the Faculty of Social and Political Sciences Unhas), and in the community, particularly in the area of television stations in Makassar City and in South Sulawesi and

18. Playing as a radio broadcaster on various government and private radio stations, which can be trained and traded and facilitated in the environment family, school or campus (especially in the Department of Communication at the Faculty of Social and Political Sciences Unhas) and in the community, especially in the radio station environment in Makassar City, such as RRI Nusantara IV Makassar, Radio Telstar, Radio Gandaria, Radio Piposs, and in South Sulawesi, namely As'adiyah Radio in Sengkang City, Wajo Regency which is very famous.

The social role of entrepreneurship carried out by normal women or alert women, can also be carried out by women with special needs, provided that given in the perspective of entrepreneurial entrepreneurship, almost all special attention, special services and special training tailored to the potential and ability possessed (Alma, 2003). Even not a few in number, women with special needs show phenomenal, monumental, and spectacular achievements in the community, both at the level, local, national, regional, and international. The phenomenal, monumental, and spectacular achievements shown by women with special needs in the form of being a painter and Key Board players, dancers, and famous musicians and vocalists (Hadith, 2020).

Persons with disabilities, including women with special needs in the millennial and digitalisation era today, should no longer experience discrimination in society. This has been confirmed by the United Nations Declaration on "Equality" or the equal rights and obligations of humanity or "Human Rights Declaration" on this earth. In addition, the Center for Research and Development of Gender Studies (P3KG) of Hasanuddin University in collaboration with the Swadaya Mitra Bangsa Foundation (2019) has conducted studies, research and development of Gender, including studies on persons with disabilities, which also includes studies on gender or women with disabilities. specifically in social and entrepreneurial perspectives.

On the other hand a regulation on "Strengthening Fiqh of Disabled Persons" by the PBNU Bahtsul Masail Institution, Pesantren and Community Development Association (P3M), and Disability Service Study Center (PSLD) of Universitas Brawijaya Malang, 2018. In a book on Strengthening Jurisprudence of Persons The disability is regulated in detail about: the rights and obligations of persons with disabilities (including women with special needs) in matters of worship, economic and social affairs, law and policy, as well as in marriage and family. Therefore, let us together raise the dignity and The dignity of people with disabilities is generally women with disabilities with special needs, particularly in the field of social entrepreneurship in particular and or in other fields of life at a macro level.

Contribution Of Women Need Specifically To The Economic Quality Of The Family In The Covid-19 Era

If women with special needs are empowered through various training and apprenticeship activities in various societal entrepreneurs in all aspects of life and entrepreneurial fields, then they can play various business or entrepreneurial roles in the midst of various training or apprenticeship activities in various societal entrepreneurs in all aspects of life and entrepreneurship, then they can play a variety of business or entrepreneurial roles in the midst Public. The involvement of women with special needs in social entrepreneurship by the family, school or campus, business and industry, as well as the community, will increase their interest, motivation, and business creativity (Paul and Clegg, 2006).

If women with special needs have increased business interest, business motivation, and business creativity, they will be able to plan business activities, carry out business activities, manage business, market, and lead their business according to their potential and ability limits, even if they are still guided, supervised, and monitored by business coaches and mentors, both from the family, school or campus, the world of work or business, and the community. The active involvement of women with special needs in this societal entrepreneurship in the Covid-19 era, will contribute significantly to improving the economic quality of families affected by Covid-19.

Therefore, the family, school, community, business, government, and all parties must actively participate in efforts to empower women with special needs in the field of social entrepreneurship, in order to achieve independence in their lives, and contribute to overcoming family economic problems those affected by Covid-19 in particular, and the economic problems of the people, nation, and country that were affected by Covid-19 in general, so that women with special needs become human resources who have productive personalities (Gilmore, 1994).

REFERENCES

- Alma, Buchari., 2003. *Entrepreneurship*. Bandung: Alfabeta Publisher.
- Center for Research and Development of Gender Studies (P3KG) and Yayasan Swadaya Mitra Bangsa, 2019. *Gender Study, Research and Development*. Makassar: P3KG and YSMB.
- Gilmore, J.V., 1994. *The Productive Personality*. San Francisco: Albion Publisher.
- Hadis Abdul, 2019. *Collection of Islamic Lectures*, Makassar: Prof.'s Personal Collection Hadis.
- Hadis, Abdul, 2020. *Collection of Islamic Lectures*, Makassar: Prof.'s Personal Collection Hadis.
- Latif Das'ad, 2019. *Collection of Islamic Lectures*, Makassar: Prof.'s Personal Collection Hadis.
- Latif, Das'ad, 2010. *Collection of Islamic Religious Lectures*, Makassar: Prof.'s Personal Collection Hadis.

- LBM PBNU, P3M, and PSLD Brawijaya Malang, 2018. *Fiqh on Strengthening Persons with Disabilities*. Jakarta: LBM-PBNU.
- Ministry of Religion of the Republic of Indonesia, 2019. *Qur'an and Translation*. RI Ministry of Religion.
- Nurhayati B., 2020. *Society in Empowering Women with Disabilities*. Makassar: Personal Library.
- Paul, Birch and Clegg, Brian, 2006. *Business Creativity*. Jakarta: PT. Gramedia Main Library.
- Somad, Abdul, 2019. *Collection of Islamic Lectures*, Makassar: Prof.'s Personal Collection Hadis.