

Implementation of the Program for Increasing the Role of Women Towards Healthy Prosperous Families (P2WKSS) in Sukabumi City

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ABSTRACT

The implementation process has stages of the public policy process that need to be implemented in order to achieve the objectives according to the policy plan. The program (P2WKSS) is a program to increase the role of the community that uses a cross-developmental approach pattern, in a coordinated manner directed at improving family welfare in order to achieve a quality standard of living in alleviating poverty. This study aims to determine the implementation of the P2WSKSS Program in Sukabumi City, there are 6 criteria in influencing implementation, namely: 1) Policy standards and objectives, 2) Resources, 3) Inter-organizational communication, 4) Characteristics of implementing agents, 5) Economic Environment, Social and Politics, 6) The attitude of the implementing. The method used is a qualitative method with a narrative approach. Data collection techniques include observation, interviews, documentation, and audio-visual material. The results showed that the implementation was not optimal for several periods, there was a discrepancy in objectives, namely the program was not implemented within 2 years, namely in 2020 & 2021 so there was a significant increase in poverty growth, there was a need for increased guidance for the target community, a lack of carrying out inter-agency monitoring in increasing the role of women existing location and evaluation for program sustainability. Several things must be improved, namely increasing the quality of resources, because it is the executor who is the key to the success of program objectives, it is necessary to improve the approach so that community participation is in accordance with the target.

Keywords: Implementation; P2WKSS Program; Poverty.

INTRODUCTION

Poverty is a problem that is the main priority of the government, in carrying it out it must be in accordance with the mandate of the law by covering various aspects of people's lives, and implemented in an integrated manner, the condition of a never-ending economic crisis situation will certainly harm people who experience poverty problems (Braber, 2018; Cruz, 2018; Kimmitt, 2020; Qin, 2019). The city of Sukabumi is a city that is still facing the problem of poverty, the number of poor people in 2022 has increased to 27,000 people, poverty growth has soared since the Covid-19 pandemic, many employees have experienced layoffs (PHK), then slums due to the inability of a person or group to have housing that is suitable for habitation which causes disease, people who experience economic difficulties cannot afford to pay for their health. Apart from that, poverty also causes social inequality among the people (Bandiera et al., 2017; Chamhuri et al., 2012; Ivanic, 2018; Li, 2020; Liu, 2018; Shan, 2019; Zhang, 2018).

The population of Sukabumi City is 331.8%, population is considered quite dense, of course, this will affect poverty by increasing the population in a large number, but it is possible that it will have a positive impact if accompanied by good quality human resources because it is a guarantee to carry out development. So the government needs to pursue programs to empower

human resources, but increasing population growth which is not accompanied by quality human resources will certainly cause many social problems such as unemployment and poverty.

Table 1. Growth in the Poverty Rate in Sukabumi City 2020-2021

| No. | Poverty Indicators | Years | |
|-----|-------------------------------|--------|---------|
| | | 2020 | 2021 |
| 1 | Number of Poor People | 25,42 | 27, 19 |
| 2 | Percentage of Poor Population | 7, 70% | 8, 25 % |

Source: Central Bureau of Statistics, 2022

From the table above, it can be seen that the poverty rate growth during 2020 to 2021, the number of poor people in Sukabumi City has increased from 7.70% to 8.25%, a high population increase if it is not matched by human resource capacity will lowering the welfare of the community due to the population explosion, including increasing unemployment and poverty.

This is of course the center of attention of the Sukabumi City Government on the growth in the poverty rate which is getting higher, therefore it requires policies that focus more on the quality of the welfare of the poor's human resources in an effort to achieve development success, therefore it is necessary to be empowered to become reliable human resource subjects.

Poverty alleviation must be carried out evenly in improving quality human resources, the government must strive to carry out development in equalizing the problems or gaps experienced by women, because women have the same rights as men, women have an important role in building the existence of a family and alleviating poverty, therefore there needs to be a special struggle for women's rights.

The economy of Sukabumi City experienced a contraction of 1.48 percent, this contraction was the impact of the weakening economy due to the COVID-19 pandemic, and there are still slum areas due to population density, these slum areas are not located in the land area they should be. Most of them are located in restricted areas, for example along rail tracks, road bodies, river banks or mostly vacant local government land.

In the framework of reducing poverty in Sukabumi City, the government is making efforts to work together with the community, namely through the Integrated Program to Increase the Role of Women towards Healthy Prosperous Families (P2WKSS). The Sukabumi City Government is trying through this program to develop human resources (HR) and natural resources (SDA) through the Women's Program (P2WKSS). The P2WKSS program is a program to increase the role of the community that uses a coordinated approach pattern with cross-sectoral development, which is directed at improving family welfare in order to achieve a quality life. achieve a quality level of life, the specific objectives of the P2WKSS program are to improve women's health status, increase the educational status of women with women's knowledge and skills in productive economic enterprises, then increase the active role of women in the P2WKSS program which is an integrated program through a cross-sectoral approach to related development and cross-programs in an integrated manner at the District/City, District and Village/Kelurahan levels implemented by utilizing relevant technical guidelines while still taking into account the potential and characteristics regional conditions. The P2WKSS program is a role to improve the welfare of the women's community as a driving force why such empowerment is done in Sukabumi City

which allows the potentials of villages or villages to be able to develop with participation in population growth of up to 331.8% which is considered quite dense, of course, will have a positive or negative effect, it will have a negative impact on the growth of poverty if the community, especially women, who do not Along with the good quality of resources with this program, women in the P2WKSS location are given empowerments such as: Hydroponic Farming Practices, Housekeeping Training, Joper Chicken Raising Practices, Family Financial Management Socialization.

Table 2. List of Districts & Sub-Districts of Sukabumi City

| Sub-district | Urban village | Urban Village |
|--------------|---------------|---|
| Baros | 4 | Baros Jayamekar Jayaraksa dan Sudajaya Hilir |
| Cibeurem | 4 | Babakan Cibeureumhilir Limusununggal dan Sindangpalay |
| Cikole | 6 | Gunungparang Kebonjati Cikole Selabatu Cisarua dan Subang Jaya |
| Citamiang | 5 | Cikondang Citamiang Gedongpanjang Nanggaleng dan Tipar |
| Gunungpuyuh | 4 | Gunungpuyuh Karamat Karangtengah dan sriwidari |
| Lembursitu | 5 | Cikundul Cipanengah Lembursitu Sindangsari dan situmerkar |
| Warudoyong | 5 | Benteng Dayeuhluhur Nyomplong Sukakarya dan warudoyong Warudoyong |

Source:Sukabumi Portal

Based on table 2 it is known that Sukabumi City has 7 Districts and 33 Villages, but with the rolling out of the program (P2WKSS), not all areas can realize it. The government is

prioritizing that in one sub-district Urban village area, one Urban village will be surveyed again to select only one RW, which is carried out once a year by conducting a location survey to collect data on 100 heads of assisted families. The target of the P2WKSS program is women with a relatively low level of welfare. This program provides great benefits for the village, in this case, it is hoped that it can be carried out in accordance with the policies that have been determined.

Table 3. Locations of P2WKSS 2018-2022

| Year | Sub-district | Urban Village | Hamlet |
|-------------|---------------------|----------------------|---------------|
| 2018 | Cikole | Subangjaya | 01 |
| 2019 | Lembur Situ | Lembur Situ | 01 |
| 2020 | Baros | Jaya Mekar | 11 |
| 2021 | Citamiang | Nanggaleng | 02 |
| 2022 | Gunung Puyuh | Karang Tengah | 06 |

Sources: research, 2022

Based on Table 3 above, it can be seen that the area that has been designated to be the location for the implementation of the P2WKSS program in 2018 is Cikole District, to be precise in the Subang Jaya sub-district Hamlet 01, the second location is the Overtime Situ District, to be precise in the Overtime Situ sub-district in RW 01, then the third location in 2020 Baros District to be precise in Jaya Mekar Village in Hamlet 11, the fourth location in 2021 is in Citamiang District, Nanggaleng Village in Hamlet 02, then the last one will be in 2022 in Gunung Puyuh District, Karang Tengah Village in RW 06.

The sub-district was chosen because it met the indicators, namely the existence of families with middle to lower economic capabilities (Pre-prosperous and prosperous families I) with low health status, less clean environment, and others.

Regulation of the Minister of State for Women's Empowerment of the Republic of Indonesia Number 1 of 2008 concerning Guidelines for the Implementation of Increasing the Quality of Life for Women (PKHP) then to support the decision issued by the Minister of Women's Empowerment, the Ministry of Home Affairs Number 26 of 2009 issued regulations regarding guidelines for program implementation (P2WKSS) in the regions, with the issuance of this regulation, namely to increase the program for the role of women so that in its implementation it can be directed, coordinated and integrated, the program for increasing the role of women in healthy and prosperous families (P2WKSS) is focused on women for activities and productivity, but the implementation of the P2WKSS program has not been optimal.

Based on observations, researchers found several problem phenomena. The P2WKSS program aims to create and develop healthy, prosperous families in alleviating poverty, through programs to increase the role of women in development in developing human resources and utilizing natural resources and the environment in order to create and develop healthy, prosperous and healthy families. happy in the framework of village/kelurahan community development with women as the driving force. While the implementation is still not optimal, as the aim of this program is to empower women to help alleviate poverty, based on the data above, the poverty rate in Sukabumi City has experienced.

Up to 8.25% increase. in 2022 the construction of public toilet facilities has not yet been realized but the self-cosmetology training activities that are realized first which are considered the priority level are the provision of public toilets because they cover the most urgent needs of the community. In premarital guidance activities at school age, the planned target was 50 people but at the time of realization, there were only 4 people in one year where the activity did not have a schedule. There is still a lack of meetings to conduct discussions and assessments of each field, not all implementers in conducting meetings are online so there is a lack of continuous coordination meetings to conduct discussions and evaluations in each development sector to find out how far the implementation of counseling for housewives is in building a healthy family prosperous is useful for increasing equality for women to participate in all fields of development. When the community is given an understanding and budget regarding programs, one of which is for community entrepreneurship, the mentality is minimal so that some are sustainable and some are not, the implementation of resources for sustainability is still minimal regarding monitoring

The purpose of this study was to find out how to implement the Program for Increasing the Role of Women Towards Healthy Prosperous Families (P2WKSS) in Sukabumi City. To determine the level of success of a program, researchers can measure the theory put forward by Van Meter & Van Horn (1977) suggesting that there are six variables that affect implementation performance, namely, Standards and policy objectives, resources, inter-organizational communication, characteristics of implementing agents, the socio-political-economic environment, and the attitude of the executors. The results of the P2WKSS Program policy analysis will be presented according to the phenomena that occur with the situation and conditions in the field. In order for the information obtained to be scientifically described by using a qualitative mode of data collection techniques including observation, interviews, documentation, and audio-visual material. The advantages and disadvantages of this study will be presented by researchers as information material regarding the P2WKSS Program and this information can be used as a reference for related parties, especially for the Office of Population Control, Family Planning, Women's Empowerment, Child Protection, Community Empowerment (DP2KBP3A) in Sukabumi City.

METHOD

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Planning, Women's Empowerment, Child Protection, Community Empowerment (DP2KBP3A) in Sukabumi City.

RESULTS AND DISCUSSION

Result

The data presented in this discussion uses implementation indicators proposed by Van Merter & Van Horn to measure implementation in a program, this is to measure the Program for Increasing the Role of Women Towards Healthy Prosperous Families (P2WKSS) in Sukabumi City. Implementation of a program can be done to measure the extent to which the activities in the program are implemented. The three indicators to measure implementation according to Van Merter Van Horn (1975) are as follows:

1. Policy Standards and Objectives

Natural resources (SDA) Through the Program (P2WKSS) women are the target. The P2WKSS program is a program to increase the role of the community that uses a coordinated cross-sectoral approach to development, which is directed at improving family welfare in order to achieve a quality life. achieving a quality level of life, the specific objectives of the P2WKSS program are to improve women's health status, increase the educational status of women with women's knowledge and skills in productive economic enterprises, then increase the active role of women in the P2WKSS program which is an integrated program through a cross-sectoral approach to related development and cross-programs in an integrated manner at the District/City, District and Village/Kelurahan levels is carried out by utilizing relevant technical guidelines while still taking into account the potential and characteristics of regional conditions.

From the results of research conducted by researchers, the aim of the P2WKSS policy is to create a women's community in development so that women with pre-prosperous families and prosperous family 1 level are still reproductively colored so they can become quality families through cross-sector approaches related to development, and cross programs in an integrated manner focusing on 1 area in a year.

After the researchers found answers from informants, there were indeed different answers from other informants, meaning that the executors were not in command of the objectives of the P2WKSS program, different understandings of a program's objectives would affect a program's policy success, understanding the same goals of a goal. program policy makes it easier for implementers to carry out their duties and functions while at the same time providing a good sense of enthusiasm and commitment to the implementation of the P2WKSS program so that a P2WKSS policy in Sukabumi City can be more successful and efficient.

The aim of this program is to assist in alleviating poverty in Sukabumi City in 2020 to 2022 the poverty rate will increase from 25.42% to 27.19%, based on the results of research by researchers because in the P2WKSS integrated program in 2021-2021, there is no implemented optimally due to the Covid 19 disaster

Given these conditions, it is necessary to have an understanding of one goal of implementing the P2WKSS program which will make it easier for the implementor to carry out his duties. Understanding the implementors will affect the process of implementing the P2WKSS program

because if the implementor understands what is the goal of implementing the P2WKSS program, it will make it easier for the implementor to implement it to achieve success.

2. Resource

The success of the policy implementation process is highly dependent on the capacity of the resources. This comprehensive resource includes human resources, financial resources, and time resources. If there are personnel responsible for implementing the policy, they lack the resources to do the job optimally, then the implementation of the policy will not be effective.

Regarding the P2WKSS Program, the human resources implementing it are sufficient because the P2WKSS integrated program is because its coverage is not only fixated on one agency but through many cross-sectoral parties involved so that the implementor resources are adequate regarding community targets in 2018 it is because the target community is 100 families the coaches are really housewives so there are no difficulties in gathering the community but for now because there is no continuity so that the infrastructure that already exists is now damaged and not maintained and due to the change of leaders from the region.

In 2019 there were obstacles because the target community was not all at home, some of them worked in factories besides that there was a lack of approach between stakeholders in the location and the community in 2020 and 2021 it was not implemented and finally in 2022 the constraints are almost the same because the situation the target community is working so that the results are not optimal, the percentage is not full 100%.

The time resources from each location have different time delays. In 2018, it is considered quite effective because the support from the implementers and the community of the 100 families assisted fully supports it, but it is different from the next location in 2019 and 2022, which is less effective. because of the lack of preparedness of the plan at the start of the implementers and the constraints in gathering the community to carry out coaching due to the inaccuracy in choosing the target community in that year, indeed most of the people who were targeted did not become housewives, but most of them worked so that the implementation was not optimal because the target of 100 assisted families were mostly absent.

Financial resources in 2020, 2021 to 2022 are constrained due to a reduction in the budget which must be focused on dealing with Covid 19 so that the executors prioritize dealing with Covid 19 first, therefore with budget constraints in 2020 to In 2021 the P2WKSS integrated program will not be implemented.

Finally, on the infrastructure resources that have been fostered and preserved, one of them is through the Environmental Management activity at the P2WKSS location, which the researchers obtained from the 2018 P2WKSS report, it was assessed that in that year it had succeeded in creating a lively and clean environment so that the environment was crowded with Subangjaya people, researchers checking the location of the image can be seen as follows:



Figure 1. Development of the Environmental Management Women's Farmers Group at the P2WKS location.



Figure 2. Development of the Environmental Management Women Farmer Group at the P2WKSS site which is currently not maintained.
Source: Researcher 2023

Figure 2 is the result of the KWT coaching activities carried out by the Agriculture and Fisheries Food Security Service which was carried out for the KK communities assisted by the Subang Jaya Village in Hamlet 01 in figure 1 it can be seen that in 2018 when it was carried out it was still well maintained but in the present picture after researchers have checked the location's spaciousness it is now broken and seedy again. The researcher checked at another location, to be precise at Overtime Situ which was carried out in 2019



**Figure 3 BJB CSR Assistance for Children's Playgrounds which is now not maintained.
Source: Researchers 2022**

Based on Figure 3, it can be seen that the children's play equipment was provided by CSR BJB. It can be seen in the picture that the tool cannot be used anymore because the tool is not maintained properly by the people in the P2WKSS location, With the conditions described above, the implementer of the P2WKSS integrated program needs follow-up to revive the activities or guidance that has been provided by the relevant agencies, then the implementer needs to increase the enthusiasm of the community so that there is a need for a continuous approach with the community, motivating and invite the community to participate in the implementing P2WKSS activities to be able to verify the data of the Pre Prosperous Family KS and Prosperous Family 1 community whose conditions are truly at home and can be fully committed so that when implementing the P2WKSS program when the implementer comes to the location to carry out the empowerment there will be no difficulties in gathering people.

3. Inter-Organizational Communication

The accuracy of the communication with implementers and the consistency that is communicated with various sources of information, the standards and objectives will not be implemented unless clearly stated so that implementers can know what is expected of the policy

if the source of communication delivered is not consistent then implementation will be difficult in carrying out the intent of the policy, therefore effective policy implementation depends on the clarity of standards and objectives stated with accuracy and consistency, ignorance of the public about a regulation (miss communications) communication problems are indeed problems that have become classic and become a culture but need to be paid close attention so that everything that has been planned is implemented in accordance with the objectives

The results of research from agencies related to the P2WKSS program, one of them is the Office of Population Control, Family Planning, Women's Empowerment, Child Protection, and Community Empowerment (DP2KBP3A) of Sukabumi City. at the Office of Population Control, Family Planning, Women's Empowerment, Child Protection, Community Empowerment of Sukabumi City, for other related services based on the Decree of the Coordination Team first implementing the PWSKSS Program Population Control Office Women Empowerment Family Planning Child Protection and Community Empowerment (DP2KBP3A) Sukabumi City held coordination meeting by inviting related agencies and elements which in the coordination meeting will be discussed in determining the location that will be used as the location of P2WKSS and discussing what the relevant agencies will do to carry out empowerment in the target location

4. Characteristics of Executing Agents

Implementation of program policies includes organizational characteristics, both formal organizations and informal organizations which include competence in the size of agency staff, legislative to executive support, and good communication with parties involved in policy-making programs will also be taken into account in the success of policy implementation. Relations between organizations or between governments are of two types, the first is that top-level officials facilitate policy implementation by assisting subordinates with the completion of regulations, compiling response policy initiatives, and obtaining the necessary physical and technical resources to implement policies. This is very important because the implementation of policy implementation will be very The important thing is that it is influenced by the exact characteristics and matches the implementing agents related to the policy context that will be carried out on several policies that are demanded by strict and disciplined policy implementers.

From the research results, the executor has carried out according to the function and according to the policy in an organized manner in its implementation guided by the technical instructions from the Province, the first stage of preparation is the DP2KBP3A Service as the leading holding a coordination meeting by inviting related agencies and elements which will be used as the location, what can be done for these locations, in 2019 it was agreed that the executors would appoint kelurahan because the informant said it was impossible for each Urban Village to not have a locus that could be taken as a location because from each kelurahan the number of hamlet was quite a lot so surely there would be RWs which can be taken to suffice the 100 families. In 2019 a Decree was made, for the sub-districts that were used as P2WKSS loci to facilitate land preparation, a Mayoral Decree was made. The function of the sub-district in that location was to find which locus was approximately suitable, the kelurahan and sub-districts would coordinate to optimize this, and should it be implemented, nothing was implemented but an exception at the time of covid "namely in 2020-2021, then there will be reporting and evaluation every year when it has implemented.

The implementation of the P2WKSS program pattern of relationships carried out from the P2WKSS Leading Sector to implementing agencies and apparatus lacks monitoring and evaluation related to sustainability after the following years, so that the guidance that has been given can be developed again and that from other agencies when it will carry out coaching the region is constrained by implementing resources so it must be really coordinated because the relevant agencies are the resource persons.

5. Economic, Social, and Political Environment

To increase the success of the policy, the three aspects must be in an adequate economic, social, and political environment and be in a conducive environment both externally and internally so that if the environment is good it will provide maximum results in the successful implementation of the policy.

To increase the success of the policy, the third aspect must be in an adequate economic, social, and political environment and be in a conducive environment both in the external and internal environment, so if this is in a good environment it will provide maximum results in the successful implementation of the policy

From the results of research on economic and social environmental factors in the implementation of the P2WKSS program in the city of Sukabumi, socially at that time, it was a city that was still in transition because actually there were pure cities from the start such as Cikole Citamiang, Warudoyong, the location was already a city from the start, but indeed There are several areas that entered after the city was formed, such as Cisarua and Subangjaya, which were originally districts, then now they entered the city area, entered the Cikole sub-district, so that the Cikole sub-district was socially and culturally different when implemented in Cisarua, for example, the treatment was different when we did it in Subangjaya. In Subangjaya it is considered good because the social and cultural environment of togetherness is still well-established, when carrying out compact activities, they cooperated with each other so that the program was better, but when at the overtime location there and Karang Tengah it was quite difficult because the area was indeed in a city environment so during the coaching visits to the location it was not very supportive.

Researchers can interpret that social factors and economic factors, these two factors are interrelated with each other. In the implementation of the P2WKSS program, there are 2 factors that will support the success of the program implementation, the P2WKSS target community supports the implementation of the P2WKSS program but there are indeed obstacles in several locations that do not fully support the implementation of the program. The P2WKSS program was due to community factors, not all of which became housewives, most of the people who were selected to take part in the program worked so that from the target of 100 fostered families, during implementation it was indeed constrained to gather participants, even during the implementation it was not 100%, it only reached 75%.

With these conditions, so that inaccuracies in targeting do not occur in accordance with the problems described above, community participation cannot reach its maximum, it is necessary for the executor to be able to verify the data of the Pre-Prosperous Family and Prosperous Family 1 community whose conditions are truly in house and can be fully committed so that in

implementing the P2WKSS program when the executors come to the location to carry out the empowerment there will be no difficulty in gathering the community the program will be successful, effective and on target.

6. Attitude of executors

Final Meter Van Horn explained that implementation attitude is an important factor for the study of public policy implementation, implementers of problems that tend to often occur in implementing a policy or other factors because of the complexity of the policy itself, the direction of the implementer's disposition to standards and objectives is also important, the implementor may fail to implement the policy if it rejects the objectives set but if otherwise acceptance is carried out. Broadening the standards and policy objectives on the part of the implementer responsible for managing them will strongly alert the potential for successful implementation; policy objectives may be rejected for reasons such as they may offend the implementer's personal value system, extra organizational loyalty, and a sense of self-interest. There are two elements in the disposition or attitude of these implementers that must be considered because they greatly affect the performance of policy implementation, namely the understanding of policies and the response (support or approval) of the implementers

From the results of the research, the attitude of the implementers can be said to play an important role in the success of policy implementation, but with the program Increasing the Role of Women Towards a Healthy and Prosperous Family, it has indeed made a real contribution in reminding human resources towards independence towards a healthy and prosperous family but only in the year when it was implemented but in the following years the P2WKSS program has no monitoring again so that Indeed, there must be follow-up from the implementer so that this program is not successful and useful only in the period of its implementation but must be tiered and sustainable. The Women's Role Improvement Program towards a healthy and prosperous family (P2WKSS) is a program that uses a Top down approach, meaning that this program was made by the Ministry of Home Affairs of the Republic of Indonesia and then in its implementation was stiffened by stakeholders in related agencies, especially to the DP2KBP3A Office and other agencies to be implemented at one RW location in each city in Indonesia. The success of a program can be achieved if cognition is a good understanding of implementing agents and gets full support from stakeholders involved as implementing agents and there needs to be further evaluation after the problems that have occurred so that there needs to be consideration of whether it is still suitable to be implemented in urban areas, implementers are expected to need continuity so that people who have been equipped with knowledge in improving Its role in the family and environment can be redeveloped.

Discussion

Research has shown that intervening at systemic levels to implement healthy public policies can empower women to have greater control over factors influencing their livelihoods, fostering their autonomy and decision-making power (Montesanti & Thurston, 2015). Education and access to good jobs have been identified as key factors that can make a significant difference in lifting women and their families out of poverty and towards prosperity (Hyde & Kling, 2001).

Additionally, training programs aimed at building women's resilience and promoting healthy lifestyles have been found to contribute to conditions without poverty, healthy and prosperous lives, decent work, and economic growth, particularly for housewives (Nursanty et al., 2022).

Furthermore, it is essential to consider the impact of family history and societal norms on women's roles and well-being. For instance, the perception of breast cancer risk and lifestyle behaviors among women with a family history of the disease can influence their health decisions and behaviors (Spector et al., 2009). Moreover, the historical context and societal norms have been found to play a significant role in shaping women's entrepreneurship, leadership roles, and participation in the workforce (Akhtar et al., 2020; Khan, 2016). Women often experience work-family role conflict due to the demands of balancing job and family responsibilities, which can impact their well-being and professional lives (Uzoigwe et al., 2016).

The complexities of family dynamics, societal expectations, and economic development also intersect with women's roles and well-being. The link between family, fear, and women's bodies has been noted to have a complicated history, tied to international aid, economic development, and consumerism (Fox, 2017). Additionally, societal norms of womanliness and gendered power structures can influence women's rehabilitation and working life, highlighting the need to address these broader societal issues (Johansson et al., 1997). Changes in family construction and function have resulted in shifting roles for family members, with women increasingly taking up leadership roles in both family and work domains (Jirapongsuwan et al., 2011). Moreover, familial cancer history has been found to motivate behavioral changes among young women, emphasizing the importance of understanding family health history in promoting well-being (Evcili & Yildiz, 2022).

CONCLUSION

The research on the implementation of the Program for Increasing the Role of Women Towards a Healthy and Prosperous Family (P2WKSS) in Sukabumi City reveals several key findings. First, the policy standards and objectives have not been optimally implemented, partly due to challenges posed by the Covid-19 pandemic and a lack of unified command among implementers. Second, the program suffers from resource limitations, notably in community participation and maintenance of infrastructure, necessitating enhanced socialization and effective data verification. Third, the importance of effective communication, coordination, and cooperation among agencies is highlighted for successful program implementation. Fourth, there is a need for more efficient coordination and follow-up in the program's relational pattern between sectors and local agencies to ensure continuity and impact. Fifth, environmental and economic conditions support the program, but varying community participation levels and political influences pose challenges, underlining the need for accurate community data verification. Finally, while the attitude of the implementers is generally supportive, there's a need for further evaluation to optimize the empowerment model, particularly in urban settings where social and cultural contexts differ from rural areas. Overall, the research suggests that for the P2WKSS program to be more effective, a holistic approach involving better resource management, strategic communication, and continuous evaluation is essential.

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