

IMPLEMENTATION OF ACHIEVEMENT SPORTS POLICY PROGRAM IN SOUTH SULAWESI PROVINCE

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Received : 19 September 2022

Reviewed: 11-24 October 2022

Accepted: 01 Desember 2022

ABSTRACT

This study aims to: a). In theory, the application of public administration in the field of achievement sports studies in implementing achievement sports program policies so that it can be a reference in every activity of implementing sports programs in various regions. Practically, the implementation of achievement sports programs can improve knowledge and understanding of achievement sports stakeholders, including the Government, Academics, KONI Management and sports administrators. The population in this study is the DISPORA of South Sulawesi Province, Managers, P2OTB Coaches, Koni Management of South Sulawesi Province, and Sports Branch Management. Data collection was carried out using observations, questionnaires/ questionnaires, interviews and documentation. Data analysis is carried out by descriptive statistical analysis.

The results of the research on the Implementation of Communication and Resource Availability in the Sustainable Integrated Sports Development Program (P2OTB) in South Sulawesi Province are running effectively and efficiently.

Keywords : Resource Implementation, Communication, Sports Coaching Program

INTRODUCTION

Policy implementation is an important process in the policy process, and is inseparable from the policy formulation process. The implementation of program policies there are

several stages where the alternatif that has been determined is manifested in concrete actions, carried out by administrative units with the mobilization of resources which is a chain of linking policy formulation with the expected policy outcomes because without the implementation of policies it will be useless. The way to achieve a program objective is implementation which is usually in the form of projects and action programs where there are policies that are self-executing and some are *non-self-executing*. *"Those activities directed toward putting a program into effect"*.

South Sulawesi Province's ranking in Pekan Olahraga Nasional in West Java XIX 2016 with a Gold Medal Target of 50 for the target of entering the top 5 but it failed again because it only got 12th place with 12 Gold, 23 Silver 28 Bronze medals totaling 63 medals, and the South Sulawesi Contingent in the National Sports Competition of the year 2021 in Papua Province was ranked 11th only up 1 place from before with a total of 37 medals, with details of 11 gold medals, 13 silver medals and 13 bronze medals, of course this is a pride for the Governor of South Sulawesi but this is a big problem because it has not been able to reach the top 5 and even enter the top 10 cannot, this is a big question why South Sulawesi has not been able to provide encouraging results even though it has received funding from the south Sulawesi provincial government which is so fantastic.

Program The implementation of a sustainable integrated sports coaching center needs to be implemented systematically, integrated, tiered and sustainable. The program is intended as the direction of the international achievement sports coaching policy through the implementation of an effective and efficient program with a rational rationale. In general, South Sulawesi's sports achievements have not shown encouraging results, and tend to lag behind other regions such as DKI Jakarta, West Java, East Java, Central Java, East Kalimantan, Riau and Papua.

The slump in sports achievements at the national level is thought to be influenced by factors of the program implementation process that occurs. This is because it requires a model in the implementation of programs with various integrative approaches in policy determination that allows the development and development of national sports in a harmonious, integrated and long-term manner supported by a funding system with the principle of adequacy and sustainability is very important in supporting the success of sports development.

In the implementation of the sustainable integrated sports coaching center program which is a system of coaching and developing sports towards national and international achievements, how many factors are there that according to researchers do not work as they should so that the development of sports achievements in our South Sulawesi at the national level does not show proud achievements for the Sul-Sel region, then the researcher will examine in more depth some of the factors that influence the implementation of the Advanced Sul-Cell Program. The factors that influence the policy implementation process according to experts are as follows: (1) communication (communications) i.e. with regard to how the policy is communicated to the organization or the public, (2) Availability of resources to implement the policy

Based on the above phenomenon, peneliti mentry to study the Implementation of the Sustainable Integrated Sports Coaching Center (P2OTB) Program, namely communication factors related to socialization intensity, communication clarity, government consistency and policy management of the Sustainable Integrated Sports Coaching Center (P2OTB)

Program in South Sulawesi. and the availability of Sumber resources related to the ability of implementing human resources, the provision of facilities that support the policy of the Center for Sustainable Integrated Sports Development (P2OTB) Program in South Sulawesi Province.

Based on the background, the author is interested in researching **"Implementation of Communication and availability of Resources in the Sustainable Integrated Sports Development Center (P2OTB) Program in South Sulawesi Province"**.

1. Program Implementation

Policy implementation, in fact, is not just concerned with the mechanism of elaborating political decisions into routine procedures through bureaucratic channels, but more than that, it concerns the issue of conflict, decisions and who gets what from a policy. Grindle, (1980) Defining policy implementation as actions carried out by the public and private both individually and in groups aimed at achieving the goals that have been set in policy decisions. Van Meter, Donald S & Van Horn, (1975:6).

Policy implementation, explains that: once a public problem is determined, then it is the path to the policy agenda, various choices have been determined to solve it, and the government has made several choices from these alternatives, which puts the decision into implementation, "the implementation of a policy is the process of a program or policy being implemented; which is characterized by a translation of the plan towards execution".

The foundation in the field of sports, namely sports policy, includes: 1). Educational sports, 2). Recreational sports, 3). Educational sports, all three of which are contained in Law No. 3 of 2005 concerning the National Sports System presidential regulation no. 22 of 2010 concerning the Advanced Sul-Sel Program Volume 2.

Achievement sports policy is a government decision in addressing public problems in the field of achievement sports, government intervention actions to improve the competitiveness of international level sports. *Prima* is the concept of coaching, developing potential sports nationally which is carried out systematically, continuously, modernly and managed professionally, transparently, and accountably.

In implementing policies, performance or ability, integrity and commitment are needed in the process of implementing policies/programs. *Implementation* is the process of implementing a program that involves various elements by empowering existing potentials to achieve program goals that have been formulated in the organization. The building of the sports program implementation model above can be explained that each variable as i.e. *Structure Variable*: *Bahwa* the formation of an institutional structure that is adapted to the needs of the organization by considering aspects or elements based on its main task and function towards j effective coordination pathways.

While in every policy that has been formulated all expect the goals that have been set in the organization. Forevery multi-event activity is gold. Then *program success (achievement)* is the result of achieving targets that have been formulated in the organization within a certain period of time, based on program objectives that have been planned both short-term, medium-term and long-term programs that have been formulated in the organization.

Based on the opinions of experts on the implementation model, what affects the implementation of the program can be concluded the factors that affect the success of the

program, namely the bureaucratic structure.

According to Edward III (1980), even though the sources for implementing a policy are sufficient and the implementors know what and how to do it, and have a desire to do it, the implementation may still not be effective, due to the inefficiency of the existing bureaucratic structure. Important things in the bureaucratic structure include the effectiveness of the organizational structure, the division of labor, coordination, and success standards.

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In implementing policies, performance or ability, integrity and commitment are needed in the process of implementing policies/programs. *Implementation* is the process of implementing a program that involves various elements by empowering existing potentials to achieve program goals that have been formulated in the organization. The building of the sports program implementation model above can be explained that each variable is as follows: 1) *the Komunication factor*: That the relationship between the implementation of the program and the recipient of the program is closely related to the socialization or distribution of program information that is carried out consistently and continuously by the government or implementers. Resource factor: That pengelola professional program, infrastructure facilities are of quality and quantity with international standards.

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2. Implementation Factors

Based on the opinions of experts on the implementation model, what affects the implementation of the program can be concluded the factors that affect the success of the program, namely communication and resources,

Communication

In the process of policy communication, Edward III, (1980:47), mentioned that transmission, consistency and clarity, have an influence on the effectiveness of policy implementation. The recipients of information (*target audience*) both as senders and receivers need to know what to do with the policy.

a. Resources

According to Edward III (1980), Resources have an important role in policy implementation, because no matter how clear and consistent the provisions or rules of a policy are, if the personnel responsible for implementing the policy lack the resources to do the work effectively, then the implementation of the policy will not be effective.

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3. Achievement Sports Policy in South Sulawesi Province.

Regulation of the Governor of South Sulawesi, 2021 Number 43 of 2021 concerning the Center for Sustainable Integrated Sports Development with the Grace of God Almighty the Governor of South Sulawesi. That to improve and encourage the development of regional sports, systematic, planned, measurable, sustainable, and modern coaching is needed through the Grand Design of National Sports will synergize with the increasing achievements of regional athletes at the national and international levels; That in Presidential Regulation Number 86 of 2021 concerning the Grand Design of National Sports which regulates that the Provincial Government is authorized to carry out guidance and coordination of institutional capacity building at the Provincial and Regency / City levels in the implementation of the National Sports Grand Design; Based on considerations, it is necessary to establish a Governor's Regulation on a Sustainable Integrated Sports Development Center; with a focus on 4 sports, namely Karate Sports, Badminton Sports, Athletics And Pencak Silat Sports Branches

METHODS

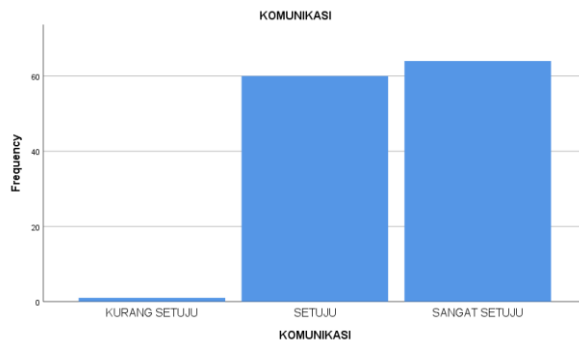
Type of Research is a descriptive research of research locations in the office of the South Sulawesi Provincial Youth and Sports Office (P2OTB Management) The focus of the research is directed at factors that influence the implementation process of the Sustainable Integrated Sports Development Center (P2OTB) Program) In South Sulawesi: The communication factor in question is a process related to the intensity of socialization, clarity, and consistency in the Center for Sustainable Integrated Sports Development (P2OTB) Program in South Sulawesi Province. Resource factor is the ability and provision of facilities in support of the Sustainable Integrated Sports Development Center (P2OTB) Program in South Sulawesi Province. The population in this study is program manager, Indonesian sports national committee of South Sulawesi province, sports branch administrators, coaches involved in the P2OTB program, data collection techniques using observation, documentation, lifting and open interviews. Data analysis is carried out by descriptive statistical analysis.

RESULTS AND DISCUSSION

Implementation of the Sustainable Integrated Sports Development Center (P2OTB) Program in South Sulawesi

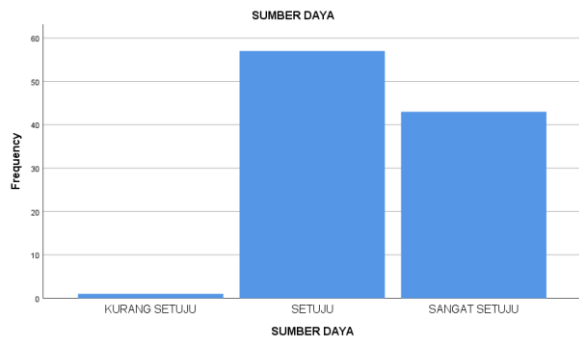
Based on the results of a descriptive analysis of the implementation of the sustainable integrated sports coaching center (P2OTB) program in South Sulawesi.

A. Communication



Based on table 4.30 above, it is known that P2OTB research on communication indicators can be seen with some responses respondents choosing to strongly agree with the percentage level (51.2%), then 60 people think they agree with the percentage level (48%) and 1 person who thinks they disagree with the percentage level (0.8%). Thus P2OTB on the communication factor can be said to be very good.

B. Resources



Based on table 4.31 above, it is known that P2OTB research on resource factors can be seen with several respondents' responses choosing to agree with a percentage rate of (56.4%), then 43 people think they agree with the percentage level (42.6%) and 1 person who thinks they disagree with the percentage level (1%). Thus the P2OTB on the resource indicator can be said to be good.

4.2 Discussion

Based on the results of a descriptive analysis on the Implementation of the Center

for Sustainable Integrated Sports Development (P2OTB) Program in South Sulawesi Province. With two predetermined factors, namely Communication, Resources, after analysis, excellent results were obtained on resource factors in the good category. .

As for the description of the percentage in the set a p factor, namely the Communication factor, it was found that 64 respondents chose to strongly agree with a percentage rate of 51.2%, then 60 people thought they agreed with a percentage rate of 48% and 1 person who thought they disagreed with a percentage level of 0.8%. So the process of implementing communication factors related to the intensity of program socialization, program clarity, and consistency in the Sustainable Integrated Sports Development Center (P2OTB) Program in South Sulawesi Province can be said to be effective and efficient.

(b) Resource Availability, 57 respondents voted in agreement with a percentage rate of 56.4%, then 43 people agreed with a percentage rate of 42.6% and 1 person who thought they disagreed with a percentage level of 1%. Therefore, the resource availability factor is the ability and provision of facilities in supporting the Sustainable Integrated Sports Development Center (P2OTB) Program in South Sulawesi Province has been running effectively and efficiently

CONCLUSIONS AND SUGGESTIONS

A. Conclusion

From the results of the study entitled "Implementation of Communication and Resources in the Sustainable Integrated Sports Development Center (P2OTB) Program in South Sulawesi Province" which was reviewed from the Communication factor and the availability of Resources Daya can be concluded that the Center for Sustainable Integrated Sports Development (P2OTB) Program in South Sulawesi Province is classified as a good category.

B. Suggestion

Based on the conclusions above, it has been found that the results of research on the implementation of communication and the availability of resources in the Center for Sustainable Integrated Sports Development (P2OTB) Program in South Sulawesi Province are good. This can be improved again so that it achieves excellent results by paying attention to existing resources.

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